



Facts At A Glance

www.jupiterbowl.com

1090 Center Drive ★ Park City, Utah 84098 ★ 435.658.BOWL

ABOUT JUPITER BOWL ENTERTAINMENT CENTER

We can almost guarantee that the first word out of your mouth when you enter Jupiter Bowl Entertainment Center will be "Wow". There's a surprise in every corner just waiting to fill you with awe and transcend your idea of a bowling alley. Jupiter Bowl is a 22,000 square foot, upscale family entertainment center that features 12 public bowling lanes, 4 private lanes, an arcade, billiards tables and a full service bar and restaurant located in Newpark Town Center in Park City, Utah.

LUXURY BOWLING LANES

Jupiter Bowl's 16 bowling lanes redefine the traditional bowling experience. Our luxury lanes feature sleek runway lighting, automatic scoring, and a 60-foot video wall. Night time brings an ambience that guests are sure to remember. For private parties and events, we invite you to reserve Club Jupiter where you can enjoy special guest services and four lanes all to yourself in our exclusive VIP area.

THE LIFT GRILL AND LOUNGE

With over 40 items on our menu, The Lift Grill and Lounge boasts a variety of selections from American Classics to Continental Cuisine. Guests can savor the signature hand tossed pizzas cooked to perfection in our brick oven.

BLACK DIAMOND BAR

Guests can indulge in fine foods, exotic drinks, and unbridled fun – all surrounded by high-energy music and video. Guest can choose to sit at the bar or sink into our plush loveseats and sip one of our 14 celebrated cocktails.

WII LOUNGE | ARCADE | BILLIARDS TABLE

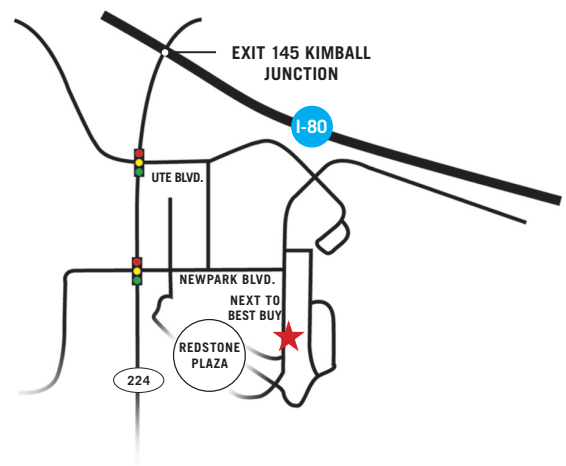
The Jupiter Lounge features two Wii consoles, gaming arcade, and three billiards tables. Your group will have a blast playing in all three areas of Jupiter Bowl.

EXECUTIVE TEAM

At least one of our managing partners -- Barry and Amy Baker, Michael Malone, and Tony Thomas -- is always on hand to make sure your experience at Jupiter Bowl will have you coming back again and again with your friends and family.

DIRECTIONS

From Highway 224, head East on Newpark Boulevard. Make a right turn on Center Drive and head South. Jupiter Bowl is located right next to the Best Buy store under the bell tower.





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BARRY BAKER BIO



Barry Baker is Managing Director of Boston Ventures, one of the largest and oldest leveraged buy out firms investing in the communications and entertainment industry.

As Managing Director for Boston Ventures he is responsible for many of their portfolio companies. He currently serves as Chairman for Petty Enterprises and the Richard Petty Driving Experience and is on the Board of Richard Petty Motorsports. Additionally he serves on the board of Smith Media an owner of TV stations throughout the United States and Backyard Broadcasting which owns radio stations. He is on the Board of Home Pages, a Chicago based publisher of Yellow Page Books throughout the Mid West. Boston Ventures has owned nationally renowned companies Motown Records, Six Flags, the National Law Review, the National Enquirer and Panavision as part of its 80 portfolio companies.

Before joining Boston Ventures, Mr. Baker was President and Chief Operating Officer of USA Networks. Prior to that Mr. Baker served as Chief Executive Officer/Designate of Sinclair Communications overseeing the business of 64 television and 54 radio stations in 28 states. From 1989 to 1996, Mr. Baker was the CEO of River City Broadcasting, a company he founded which was later sold to Sinclair Broadcast Group. Prior to these experiences, Mr. Baker served in management positions and served on the board of cable TV, and radio broadcasting and managed radio start-ups.

Mr. Baker has served on numerous industry boards including the Board of Directors of the National Association of Television Program Executives, and the Ad Council. He also served on the board of USA Networks, Ticketmaster, CitySearch, the Hotel Reservations Network (Hotels.com) and I-Beam, all publicly traded NASDAQ companies. Mr. Baker also served as the Chairman of TVB (the Television Bureau of Advertising) and on the board of NATPE, the National Association of Television Program Executives.

Prior, he sat on the Baltimore Symphony Board during the nine years he resided in Baltimore, Maryland. He also served on the Utah Symphony Board. He is currently on the Executive Committee of the new Park City Hospital and serves as Chairman of the Hospital's Strategic Planning and Finance Committee. Amy, his wife, serves on the Board of Trustees of Rowland Hall as well as Temple Har Shalom.

He and his wife Amy live in a mountain resort community in Park City, Utah with their two youngest children. Their oldest daughter works on the ABC show Modern Family.



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AMY BAKER BIO



Amy Baker is a 20 year veteran of NBC. She worked for NBC News in Washington, D.C. from 1975-1980. This was followed by 15 years with NBC programming in L.A. Amy left NBC to move to St. Louis to marry Barry Baker. While in St. Louis she worked in public relations for Fleishman-Hillard.

Two years later, the Baker family moved to Baltimore, MD. Amy joined the board of "Port Discovery" at that time, the second largest children's museum in the country. Some of the other boards on which Amy has served include The Bill Wilkerson Center at Vanderbilt Hospital in Nashville, TN and Temple Har Shalom in Park City, UT.

Amy and Barry have 3 children. Brandace, 22 recently graduated from Vanderbilt University, Bryce, entering 8th grade at RHSM and Lane entering 5th grade at RHSM.



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TONY THOMAS BIO



For 25 years, Tony Thomas was a prolific producer of comedy programming on television. With partners Paul Junger Witt and Susan Harris, their company is best known for such long-running, popular series as ABC's "Soap" and "Benson," and NBC's "The Golden Girls," "Empty Nest," and "Nurses." Witt and Thomas also produced NBC's "Blossom" and "The John Larroquette Show," Fox's "Herman's Head," and the critically acclaimed CBS drama series, "Beauty and the Beast," which along with "The Golden Girls," "Empty Nest," "Soap," and "Benson," has received numerous Emmy awards and Golden Globes.

Throughout the '80s and '90s Witt-Thomas and Witt-Thomas-Harris combined to form one of the most potent sitcom suppliers in television history. During the early '90's the company had six sitcoms on the airwaves at one time.

Witt and Thomas first teamed together as Producer and Associate Producer, respectively, on the Emmy Award-winning 1971 television movie "Brian's Song." Thomas entered the feature film arena in 1984 as producer of "Firstborn," a Paramount release starring Teri Garr and Peter Weller. Thomas and partner Witt produced "Dead Poets Society," a 1989 Touchstone Pictures release which met with resounding critical success and captured an Oscar for Best Screenplay. Witt-Thomas Films' 1992 release, "Final Analysis," starring Richard Gere, Uma Thurman and Kim Basinger, as well as "Insomnia" in 2002, starring Al Pacino, Robin Williams and Hilary Swank, were critical and commercial successes.

For the past few years, Thomas has devoted himself exclusively to serving on the Board of Directors and raising funds for St. Jude Children's Research Hospital, which his late father, Danny Thomas, founded 40 years ago. St. Jude is internationally recognized as the only bio-medical research center dedicated exclusively to finding cures for catastrophic diseases of childhood including pediatric cancer and sickle cell. Tony and his family are carrying on the tradition of continuing to support the facility. For the past five years, he and his sister Marlo have spearheaded the Thanks and Giving Campaign, which runs from Thanksgiving through December, and raises over \$30million for the hospital. Each year Tony has produced national PSA spots and movie trailers for the campaign, featuring celebrities such as Robin Williams, Jennifer Aniston, Morgan Freeman, Ray Romano, Antonio Banderas, Will Smith, Sarah Jessica Parker, Jimmy Smits, and Bernie Mac.



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MICHAEL MALONE BIO



One of the technology industry's most successful entrepreneurs, Michael Malone has launched several innovative companies, introduced leading edge online applications, and raised more than \$500 million throughout an impressive 22-year career.

Malone was named to Sm@rt Reseller's Top 10 in Technology ranking in 1999, just behind Steve Jobs of Apple Computer and John Chambers of Cisco. In addition to technology, Malone also has many entrepreneurial interests in the real estate and family entertainment sectors.

Malone is a Managing Partner and founder of Jupiter Bowl. He became a partner in the project in July of 2009. Malone is currently involved in several other companies including Fusion-io, Cottonwood Partners, and Malone Investment Group. He is an Advisory Board Member of Fusion-io (solid-state and high-performance I/O solutions), a Director of Cottonwood Partners (Real Estate Industry) and the CEO of Malone Investment Group.



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RECENT NEWS

By Rattle, Barbara

Publication: The Enterprise

Date: Monday, December 8 2008

Ground has been broken in Park City for Jupiter Bowl, a 24,000 square foot, upscale family entertainment center that will feature 16 bowling lanes, a children's arcade, billiards tables and a high-end bar and restaurant. It is slated to open in June.

Jupiter Bowl will be located behind the theater complex at the Newpark mixed use development in Park City, serving, along with Best Buy, as a project anchor. Michael Malone, Barry Baker and Tony Thomas are the developers of Jupiter Bowl, which Malone said the partners have been researching and planning for more than three years. It is being patterned after two other popular national upscale bowling concepts, Lucky Strike and AMF300, and will be unlike anything else in the state, he said.

"This has evolved from a nice bowling center into basically a prototype that we think will eventually be rolled out across the country," Malone said. "This will absolutely be the smallest city that this concept is in. But we think that it's going to be embraced by Salt Lake, Heber, Park City. We think that people are going to love it because no one has seen anything like it. Visually, it's amazing on the inside. It's a gorgeous place with great food, and bowling is cool now because it's interactive and you don't have to be good at it."

Of the 16 bowling lanes, Malone said, four will be set aside for private parties and other events and gatherings. The facility's 80-seat restaurant will serve "light, sophisticated" fare, and its presence will allow for liquor to be served throughout the facility.

"Food is a central core to what we do. It's not your father's bowling alley and not your father's food," Malone said. "We're going to have a wood-burning pizza oven and the pizza will off the chart. The food in general will be off the chart. There will be some great salads, a veggie burger, amazing hamburgers like a Kobe beef burger, not just your quarter pounder with cheese. There will be wait service to every area, so if you're at the billiards or the lanes, you will have wait service."

The restaurant menu will appear on LCD screens so that it can easily and quickly be changed. Malone said, the facility's appearance will be noteworthy.

"This is not what I would consider your mountain-style lodge look. It's very, very LA or Vegas club. There's nothing in Utah like it. There are a couple of places in LA and up and down the West Coast and up and down the East Coast and some around the middle of the country, but this has really been playing out in major cities" More than \$1 million is being invested in the facility's audio/visual system, which will include a single, seamless wall above 12 of the bowling lanes.

"You can display an entire picture of a wave or you can break it up into pieces and have Monday Night Football on one, a soap on another," Malone said. "So every four lanes is a high-definition picture."

Malone said he expects a third of Jupiter Bowl's business will consist of parties and other celebrations. Discussions are already under way to rent out the entire facility for the 2010 Sundance Film Festival.



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RECENT NEWS

(CONTINUED)

By Rattle, Barbara

Publication: The Enterprise

Date: Monday, December 8 2008

Malone, whose background is in technology, said business partners Baker and Thomas both have entertainment backgrounds.

“Barry has been in theater and entertainment his whole life and currently is a managing partner for Boston Ventures,” he said.

Thomas is the son of entertainer Danny Thomas and brother to actress Marlo Thomas, “so he’s been in the entertainment business for 45 years,” Malone said.

The partners are putting up half the project’s cost, while “there are a couple of bankers that are willing to put up the other half,” he said.

Some advertising is planned in Park City this month, to be followed by media in Salt Lake City. Malone said people will be able to book parties at Jupiter Bowl as early as February and that a Web site will be unveiled next month.



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RECENT NEWS

By: NewsHound

Publication: The Fun Center Directory

Date: November 11, 2009

JUPITER BOWL ENTERTAINMENT CENTER GETS READY TO OPEN

Written by NewsHound

UTAH - With the new sign going up on the bell tower at Newpark Town Center, the countdown begins for Jupiter Bowl Entertainment Center's official opening in late November 2009.

Newpark Town Center and Redstone Plaza have become the place to go for area residents looking for a variety of dining and entertainment options. With the addition of Jupiter Bowl Entertainment Center, a new dimension has been added to the increasingly popular venues.

"The fact that it's only 20 minutes from Salt Lake City and five minutes from anywhere in Park City is a definite bonus for people looking for something nearby that's out of the ordinary," says Mike Malone, one of three major Jupiter Bowl developers.

After almost four years of planning, the 22,000 square foot, upscale family entertainment center, featuring 16 bowling lanes, 4 private lanes, Wii lounge, an arcade, billiards tables and a high-end bar and restaurant, will soon be a reality for Park City and Salt Lake City residents and visitors looking for a one-stop venue for fun. Barry Baker, also a major developer, said, "Frankly, there is really nothing in Utah to compare it to. Jupiter Bowl is truly unique – it has something for the whole family to enjoy during the day but, it also has the 'cool' factor for nighttime entertainment." Agreed Tony Thomas, another developer, "It's definitely a place to see and be seen."

Jupiter Bowl's experienced management team, led by General Manager Tristan Stone, is putting together all the finishing touches for the official opening. Stone, who has an extensive background in managing entertainment centers in major metropolitan areas, says "The last couple of months have been a 24-7 endeavor of strategizing, organizing, and implementing, not to mention hiring and training staff. Park City has been a change in scenery for me, but definitely not a change of pace. I'm very excited to see everything coming together."

Although the grand opening event is not scheduled until early December, Jupiter Bowl will have its official opening around Thanksgiving. It will open its doors to the general public to experience all the amenities Jupiter Bowl has to offer. Event and party planners are also invited to enjoy the facilities that were especially designed to accommodate groups looking for a memorable venue for their private parties and corporate events.

Contact Susan Spivey, Marketing Director, sspivey@jupiterbowl.com